

### BUSINESS COMMUNICATION

ITS IMPORTANCE AND IMPLICATION

**Evision Technoserve Pvt. Ltd.** 

Bengaluru, Karnataka

### BUSINESS COMMUNICATION

CAN ALSO BE SAID TO BE THE WAY EMPLOYEE, MANAGEMENT AND ADMINISTRATION COMMUNICATE IN ORDER TO REACH THE ORGANIZATION GOAL



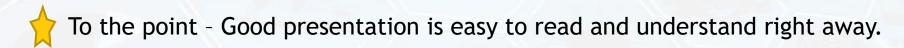
- **INTERNET**
- PRINT MEDIA
- RADIO
- **TELEVISION**
- **AMBIENT MEDIA**
- **▶** Word of mouth

## POPULAR SOCIAL MEDIA AT WORK PLACE FOR BUSINESS COMMUNICATION



# APPEARANCE OF EXEMPLARY BUSINESS PRESENTATION

#### AN EXEMPLARY BUSINESS PRESENTATION LOOKS:



Data supported by evidence- All the information in a good presentation must be supported with evidences.

Real examples - An effective presentation always uses realistic examples.

### EFFECTIVE CHARACTERISTICS

# EXEMPLARY BUSINESS PRESENTATION MOST EFFECTIVE FEATURES:

- Makes an analysis The best feature of an exemplary presentation which is effective is that it aids in making an analysis.
- Straightforward The information depicted in a straight manner helps the audience understand it fast and process it as well.
- Documentation All data used in a presentation is recorded for future references.

## Thanks For Watching

IT RECRUITMENT | HR CONSULTANT | TRAINING & PLACEMENT